

Dr. Laurent GIRAUD

Associate Professor & Trainer in
Change/HR Management

Toulouse 1 Capitole University

Toulouse School of Management –

TSM Research (UMR CNRS 5303)

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FRANCE

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Tel: +33561633878

34 years-old / Bachelor

French nationality



PROFESSIONAL EXPERIENCE

- 2013 - **Toulouse 1 Capitole University – Associate Professor in HR/Change Management.**
Toulouse School of Management – TSM Research (UMR CNRS 5303)
- 9 articles published in ranked journals (JCR/CNRS/FNEGE/HCERES/AERES). 2 published books (Eyrolles + Vuibert) + 1 book chapter (EMS Editions). 17 communications presented in peer-reviewed conferences. 5 case studies distributed by the CCMP - one awarded the Best case study Prize in 2015 by Atlas-AFMI. 4 articles published in consumer press (i.e. Le Monde).
 - Since 2015: Head of the [Master 2 in International Human Resource Management](#).
 - Teaching Human Resource Management, Organizational Change Management, Organizational Behavior and Corporate Social Responsibility at M2 IHRM, M2 GRH, M2 Audit – Financial controlling, M1 Marketing (Initial + Executive education), M2 in Quality, Safety & Environment and Bachelor. Tutor for Master thesis + selection of students.
- 2012 – 2013 **ESSEC Business School – Postdoctoral Research Fellow.**
Chair of Change management
- 2 articles published in ranked journals (JCR/CNRS/FNEGE/HCERES/AERES). 2 papers presented in peer-reviewed conferences.
 - Planning of the 1st and the 2nd International Meetings of Transformation. Animation of the scientific committee. Management of the Chair website.
 - 24 hours of teaching in the course “Personal Profiles and Careers”.
- 2008 – 2012 **EMLYON Business School – Teaching & Research Assistant.**
OCE Research Center
- 3 articles published in ranked journals (JCR/CNRS/FNEGE/HCERES/AERES). 1 book published. 1 paper presented in a peer-reviewed conference.
 - Human Resource Management lecturer on the French and Chinese campuses. All audiences (Bachelor, Specialized Masters, International MBA) in French and in English. Responsible for some courses and electives. Selection of students from preparatory classes.
 - Animation of the Research Center.
- 2007 – 2008 **Faurecia - Recruiter.**
Automotive supplier. Interior Systems R&D Center, Western Europe market, France.
- Job announcement, job profile definition, sourcing, applications management, interviews & hiring (financial controllers, R&D engineers, packaging engineers, program buyers, etc).
 - Participation in recruitment forums, training in hiring, engineer career management and integration.
- 2005 – 1 month **Bavarian Ministry for Agriculture and Forests**, Germany.
Negotiations and market studies, savings of 11K€ on an advertising campaign.
- 2005 – 3 months **Ecozept**, Germany. Consulting in sustainable development.
In charge of an international workcamp, market studies, participation to the European Commission research project [TYPIC](#).

TRAINING

- 2012 **Jean Moulin Lyon 3 University (iaelyon) – French Doctorate in HRM.**
Highest distinction: Very honorable with Congratulations of the jury at unanimity.
Title: “[Employee intent to quit the company: an approach through career stage and generational belonging](#)”. Thesis director: Alain Roger. Co-thesis director: Françoise Dany (EMLYON Business School). Other jury members: Nathalie Commeiras (Université Grenoble 2), Jean-Pierre Neveu (Université Montpellier 2) et Olivier Roques (Aix-Marseille Université).
- 2008 **ICN Business School, Nancy, France - Master Grande Ecole.**
- 2007 **Umeå School of Business, Sweden - Master of Science.**
- 2005 **ICN Business School, Nancy, France - Bachelor in Business Administration.**
- 2004 **HEC Preparatory classes - economics option. Lycée Blaise Pascal, Clermont-Ferrand, France.**

PUBLICATIONS IN RANKED JOURNALS (JCR + FRENCH RANKINGS)

- 2018 Giraud, L., Frimousse, S., Le Bihan, Y., & Brière, M. [Les effets de la compassion du Leader positif et de la justice interpersonnelle sur la reconnaissance et le bien-être des salariés](#), *Management & Sciences Sociales*, 24, 95-115 (FNEGE 4).
Frimousse, S., Swahli, A., Giraud, L., Peretti, J.-M., & Băloj, I.-C. [Favoriser la performance adaptative via le développement RH dans un contexte de changement permanent : le cas de Ford Roumanie](#), *Management International*, 22 (4), 39-52 (CNRS 3, FNEGE 2, HCERES A).
- 2017 Yatribi, T., S. Balhadj, et L. Giraud. [L'influence de l'environnement de travail sur la satisfaction et l'intention entrepreneuriale des ingénieurs](#), *Revue de l'Entrepreneuriat*, 3-4 (16), 45-82 (CNRS 4, FNEGE 2, HCERES B).
Bruna, M.-G., Frimousse, S. & Giraud, L. [Comment apprécier l'impact d'une politique de diversité en entreprise ? Contribution liminaire à un agenda de recherche](#), *Management & Avenir*, 96 (6), 39 – 71 (CNRS 4, FNEGE 3, HCERES C).
- 2016 Giraud, L., Frimousse, S., Guillard, A., Lévêque, B., Peretti, J.-M. & Santoni, P.-P. [L'impact du co-développement sur l'ouverture individuelle aux changements : le cas Covéa](#). *Communication & Management*, 13 (2), 13-35 (ranked by the AERES in Sciences of information & communication).
Johnson, K. J., C. Bareil, L. Giraud, & Autissier, D. [Excessive change and coping in the working population](#). *Journal of Managerial Psychology*, 31 (3), 739-55 (JCR 46th journal in Applied Psychology, CNRS 4, FNEGE 3, HCERES C).
- 2015 Giraud, L. [L'intention de quitter l'entreprise : une approche par l'étape de carrière](#). *Revue de Gestion des Ressources Humaines*, 97, 58-86 (CNRS 2, FNEGE 2, HCERES A).
- 2013 Giraud, L. & Autissier, D. [Uncovering the intellectual development of the Journal of Organizational Change Management: a knowledge-stock and bibliometric study, 1995-2011](#). *Journal of Organizational Change Management*, 26 (2), 229-264 (JCR 163rd journal in Management, CNRS 3, FNEGE 3, HCERES B).
Giraud, L., Autissier, D., Johnson, K. J. & Moutot, J.-M. [L'évolution des attitudes et des comportements des salariés envers le changement tout au long des étapes de mise en œuvre du changement](#), *Question(s) de Management*, 3, 37-54 (FNEGE 4).
Autissier, D., Giraud, L., Johnson, K. J. & Moutot, J.-M. [Les liens entre caractéristiques et succès des changements organisationnels : l'étude exploratoire d'une création d'entreprise](#), *Question(s) de Management*, 3, 11-24 (FNEGE 4).
- 2012 Giraud, L., Thomines, S. & Roger, A. [La fidélisation des Ressources Humaines en période de crise économique](#). *Revue de Gestion des Ressources Humaines*, 84, 44-76 (CNRS 2, FNEGE 2, HCERES A).
Giraud, L. & Pardo, C. [Les fonctions commerciales au cœur de l'évolution des intermédiaires du BtoB ? Une étude exploratoire](#). *Management & Avenir*, 51, 167-185 (CNRS 4, FNEGE 3, HCERES C).
Autissier, D. & Giraud, L. [Evolution de la recherche sur la gestion du changement organisationnel : une analyse de citations du Journal of Organizational Change Management, 1995-2011](#). *Question(s) de Management*, 0, 9-24 (FNEGE 4).
- 2011 Giraud, L. & Roger, A. [Les étapes de carrière à l'épreuve du temps](#). *Humanisme et Entreprise (now called RIMHE)*, 302, 13-28 (CNRS 4 until 2013, FNEGE 4, HCERES C).

BOOKS & CHAPTERS

- 2017 Donadio, A., Dumas P., Giraud, L., Godowski, C., Nyobe, S. & Tahar, C. (Eds.) [DSCG 3 – Management et contrôle de gestion](#). Paris: Vuibert.
Guillard, A., Lévêque, B., & Giraud, L. (2017). La transformation du leadership par l'intelligence collective: réflexion à partir du terrain Covéa. In S. Frimousse & Y. Le Bihan (Eds.), [Réinventer le leadership](#) (p. 527-534). Paris: EMS Editions.
- 2015 Autissier, D., Giraud, L. & Johnson, K. J. [Les 100 Schémas du Management](#). Paris : Eyrolles.
- 2013 Co-editing of the book: F. Dany, L. Pihel & Roger, A. [La Gestion des Carrières - Populations et contextes](#). Paris: Vuibert.
- 2011 Giraud, L. & Fichet, H. [Information flow in project-based companies](#). Lambert Academic Publishing, 80p.

CASE STUDIES PUBLISHED BY CCMP

- 2018 Saleh, Y., Giraud, L. & Autissier, D. [Lafarge Group: Disseminating the organizational culture to a subsidiary in the Middle-East](#).
- 2017 Saleh, Y. & Giraud, L. [Groupe Lafarge : diffuser la culture organisationnelle dans une filiale du Moyen-Orient](#).

- 2015 RHSF, Giraud, L. & Huan, H.-Y. [La mise en place d'un système de GRH socialement responsable dans une entreprise industrielle en Chine](#). Etude de cas ayant obtenu le Prix du meilleur cas pédagogique Atlas-Association Francophone de Management International.
- RHSF, Giraud, L. & Huan, H.-Y. [Human Resources Management \(HRM\) in China: Implementation of a socially responsible system in an industrial firm](#). Best Case in International Management - Atlas AFMI-CCMP.
- 2013 Mathy, C., Nadisic, T. & Giraud, L. [C&C / Assessment Center Case Study Was the Director of Economic Affairs selected fairly?](#)

PEER-REVIEWED CONFERENCE PAPERS

- 2018 Giraud, L., Bernard, A. & Trinchera, L. Early career orientations and antecedents of success: French business graduates and job markets. [32nd Conference of the British Academy of Management](#). Bristol.
- Mahamadou, Z., Fall, A. & Giraud, L. The impact of organizational culture on employee work performance: the mediating role of motivation. [XXIX^{ème} Congrès de l'AGRH](#). Lyon.
- 2017 Bernard, A., Giraud, L., Trinchera, L. & Pralong, J. Graduates from a top French Grande École de Commerce: job markets, income and career forces. [10^{èmes} Journées Carrières](#), GRT "Gestion des carrières" de l'AGRH. Paris.
- Chouki, M., Gannouni, K., Frimousse, S., & Giraud, L. Les effets de la violence psychologique sur le transfert intergénérationnel des connaissances. [XXVIII^{ème} Congrès de l'AGRH](#). Aix-en-Provence.
- Frimousse, S., Swalhi, A., Giraud, L., Peretti, J.-M. & Băloi, I.-C. Le développement de l'agilité dans une multinationale de l'automobile implantée en Roumanie, [VII^{ème} Conférence d'Atlas-AFMI](#). Antananarivo.
- Giraud, L. Frimousse, S., Guillard, A., Lévêque, B., Peretti, J.-M., & Santoni, P.-P. L'impact du co-développement sur l'ouverture individuelle aux changements, [6^{èmes} Rencontres Internationales de la Transformation](#). Paris.
- Giraud, L., Frimousse, S., Le Bihan, Y. & Brière, M. Compassion du leader et attitudes positives au travail, [6^{èmes} Rencontres Internationales de la Transformation](#). Paris.
- Giraud, L., Frimousse, S., Le Bihan, Y. & Brière, M. Les effets de la compassion du leader positif et de la justice interpersonnelle sur la reconnaissance et le bien-être des salariés, [Rencontre Internationale Recherche Management au Service de l'Economie Insulaire](#). Guadeloupe.
- 2016 Djabi, M., Sitte de Longueval, O., & Giraud, L. Les boucs émissaires du changement. [XXVII^{ème} Congrès de l'AGRH](#). Strasbourg.
- Frimousse, S., Giraud, L., Băloi, I.-C., Swalhi, A., Cerdin, J.-L., & Peretti, J.-M. Les comportements agiles. [XVIII^{ème} Université de Printemps de l'Audit Social](#). Sofia.
- 2015 Giraud, L., Frimousse, S., Guillard, A., Lévêque, B., Peretti, J.-M., & Santoni, P.-P. L'impact du co-développement sur la capacité individuelle à changer : le cas Covéa. [XXVI^{ème} Congrès de l'AGRH](#). Montpellier.
- Remoussenard, C. Giraud, L. & Ansiau, D. Justice organisationnelle, reconnaissance & management : une étude en contexte de recherche action et de changement. [XXVI^{ème} Congrès de l'AGRH](#). Montpellier.
- 2014 Johnson, K., Giraud, L., Autissier, D. & Bareil, C. Saturation des salariés face au changement organisationnel : une approche psychologique. [XXV^{ème} Congrès de l'AGRH](#). Chester.
- Johnson, K., Giraud, L., Autissier, D. & Moutot, J.-M. Une perspective systémique de la saturation de changement : vers une approche de conduite durable des changements. [XVI^{ème} Université de Printemps de l'Audit Social](#). Pékin.
- 2013 Autissier, D., Giraud, L., Johnson, K. & Moutot, J.-M. L'évolution des attitudes et des comportements des salariés envers le changement tout au long des étapes de mise en œuvre du changement. [2^{èmes} Rencontres Internationales du Changement](#). Paris.
- Autissier, D., Giraud, L., Johnson, K. & Moutot, J.-M. Monitoring employees' attitudes and behaviors towards change: a longitudinal study along the change implementation stages. [XI International Scientific Conference, "Management and Engineering'13"](#). Sozopol.
- Giraud, L., & Pardo, C. Les fonctions commerciales au cœur de l'évolution des intermédiaires du BtoB ? Une étude exploratoire. [XXIV^{ème} Congrès de l'AGRH](#). Paris.
- 2012 Autissier, D. & Giraud, L. Evolution de la recherche sur la gestion du changement organisationnel : une analyse de citations du Journal of Organizational Change Management, 1995-2011. [1^{ères} Rencontres Internationales du Changement](#). Paris.
- Giraud, L. L'intention de quitter l'entreprise : une approche par l'étape de carrière et l'appartenance générationnelle du salarié. [XXIII^{ème} Congrès de l'AGRH](#). Nancy.
- Giraud, L., Dany, F. & Roger, A. Les étapes de carrière sont-elles toujours d'actualité ? [XXII^{ème} Congrès de l'AGRH](#). Marrakech.

RESEARCH WORKSHOPS

- 2014 Giraud, L. La fidélisation des salariés à l'entreprise : une approche par l'étape de carrière et la crise économique. *Workshop MSH-Paris Nord*. Saint-Denis La Plaine.
- 2012 Giraud, L., Thomines, S. & Roger, A. La fidélisation des Ressources Humaines en période de crise économique. *Workshop de l'équipe de recherche Magellan*. Lyon.

TRAINING, CONSULTING ACTIVITIES

- 2019 Investigation on the links between artificial intelligence and managerial skills, for the [Airbus Leadership University](#).
- 2018 - 2019 Change management training & support to the [Nancy Regional Hospital Center](#).
- 2017 Interventions as an EU expert to set up HR policies in Vietnamese, Cambodian and Mongolian universities: [Tactic Erasmus+](#) Programme, Masaryk University.
- 2017 Intervention at the annual convention of the [UNCGFL](#) on generations at work.
- 2016 - Assessment of the effects of a training to mindfulness by the [French Institute of Positive Leadership](#) on the attitudes of the managers and their employees.
- 2016 Intervention at the [Kasetsart University](#) (Thailand) as an EU expert on change management in university for more relations with professionals: [AsiFood Erasmus+](#) Programme, Agreenium.
- 2013 - 2016 Assessment of an annual training program on managers' codevelopment at the [major French insurance group Covéa](#).
- 2015 Intervention at the [French Centre for Young Entrepreneurs](#) on intergenerational differences at work.
- 2014 Intervention for the managers' network at the worldwide leader [Safran Nacelles](#) on intergenerational differences at work.
- 2013 Change certification of top managers at the worldwide leader [Sanofi](#).

PRESS

- 2017 Interview in *Action co*: [Recrutement : le BtoB souffre toujours d'un manque d'attractivité](#).
- 2015 Interview in *Elle* (04/06/15) and *L'Humanité Dimanche* (08/11/15) : [Des jeunes sans classe sociale ? Ça n'existe pas !](#)
- 2014 Giraud, L. [Génération Y. Un stéréotype en trompe l'œil](#). *La Marseillaise*.
- 2013 Giraud, L. [Le mythe bien commode de la « génération Y »](#). *Le Monde*.
- 2012 Interview in *Pèlerin* n°6834 (21/11/13) and on radio [Guyane 1^{ère}](#) about Gen Y at work.
- 2012 Interview in *Le Monde* (19/05/15) : [La génération Y existe-t-elle vraiment ?](#)

TEACHING OUTSIDE TSM

- 2019 **IAE Savoie Mont-Blanc**
- Intervention in HRM in Executive Education (M2 MAE).
- 2017 - 2018 **ENSEEIH**
- Intervention in Management in 2nd year (Electronic, Informatics/Networks & Hydroelectric majors).
- IAE Bordeaux**
- Interventions in HR Function (M1 GRH), Organizational Behavior (M1 Management & M2 HR Manager), in Communication (M2 HR Executive Manager).
- 2016 - 2018 **INSA Toulouse**
- Annual interventions in 5th year (Team management in French & English).
- ICD Business School Toulouse**
- Annual interventions in ICD3 & ICD5 (HRM, IHRM & OCM).
 - Participation to oral jury, master thesis defense & selection juries.
- 2016 - 2017 **Geneva School of Economics & Management**
- Annual intervention MAE/DAS in Executive Education (HRM Module).
 - Tutor for Master thesis (notably MAS).
- 2015 - 2018 **Toulouse Business School**
- Interventions in HRM in Executive Education (Provale) and in Winter/Summer schools (Toulouse) in 2018.
 - Annual coordination & interventions for the *Unlocking the leader in you* module of the sm² MSc at Toulouse & Paris since 2017. Casablanca as well in 2017.
 - Annual interventions in International Business (Toulouse & Barcelona) since 2017.
 - Participation to Bachelor oral jury in 2017.
 - Annual interventions in Organizational Behavior (B1) & HRM (B2) since 2016.
 - Annual intervention in OP M2 MRH since 2015.

- 2013
- **Louvain School of Management - CRECIS**
 - Intervention in doctoral seminar on bibliometrics methods & tools.
 - **ESSEC Business School**
 - Intervention in the course Personal Profiles & Careers T2 & T3.
 - **France Business School – Campus ESC Clermont-Ferrand**
 - Intervention in the course Organizational Behavior S2.
- 2010 - 2012
- **EMLYON Business School**
 - Co-manager for the Managing people in Asia course at East China Normal University, EMLYON Shanghai in 2012.
 - Co-manager for the HRM course (International MBA) since 2011, SHRM (Master Grande Ecole) and GRH (Specialized Masters) since 2010.
 - Co-manager for the Recruitment Seminar and annual interventions in the SHRM course (in French) from 2010 to 2011.

OTHER ACTIVITIES

- 2019
- Associate researcher at the [IPAG Chair of the inclusive company](#) since 2018.
 - Associate researcher at the [ESSEC Chair of change management](#) since 2013.
 - Reviewer for the [AGRH conference](#) since 2016.
 - Reviewer for the [Management & Avenir](#) journal since 2017 (CNRS 4, FNEGE 3, HCERES C).
 - Member of the Scientific committee of the [International Meeting of Transformation](#) occurring at ESSEC every year since 2012.
 - Member of the [Association francophone de Gestion des Ressources Humaines](#) since 2011.
 - Annual intervention in career management in 3A seminar - [ICN Business School](#) since 2017.
- 2018
- Reviewer for the [Gestion 2000](#) journal (FNEGE 4, HCERES C).
 - Member of the Scientific committee for the University of the [Institute of Social Audit](#).
 - Member of the Scientific committee of the [International Meeting of Management Research at the service of island Economy](#) (Guadeloupe) since 2017.
- 2017
- Afterwork conference on generations at work - [Geneva School of Economics & Management](#).
- 2016
- Research stay of 1 month at [HEC Montréal](#). Also assisted training on multilevel methods taught by S. V. Subramanian ([Harvard University](#)).
 - Member of jury for [Doctoral thesis](#) defense in management science (Taoufik Yatribi - [ENCG Tanger](#) - Morocco).
 - Reviewer for the [M@n@gement](#) journal (CNRS 2, FNEGE 2, HCERES A).
- 2015
- Reviewer for the [Revue de Gestion des Ressources Humaines](#) journal (CNRS 2, FNEGE 2, HCERES A).
- 2014
- Participation to the round table of Session II in the [2^{èmes} Rencontres Parlementaires sur le Travail et l'Emploi](#), Maison de la Chimie (Paris).
 - Member of the Scientific committee of the [HRM in Asia](#) conference organized by ISC Paris, St John's University and Cnam with the publishing of the best papers in a special issue of [International Journal of Human Resource Management](#) (JCR 101st in Management, CNRS 3, FNEGE 3, HCERES B).
- 2012
- Reviewer for the [Journal of Organizational Change Management](#) (JCR 163rd in Management, CNRS 3, FNEGE 3, HCERES B).

SPOKEN LANGUAGES & INFORMATICS

| | |
|----------------|---|
| English | Bilingual |
| German | Correct |
| Spanish | Beginner |
| Informatics | SPSS , AMOS , NVivo , Stata , BibExcel , Pajek , Adobe Premiere Pro , Taleo , Back Office . |

LEASURES

Biking, soccer, hiking, cross-country skiing, biathlon, downhill skiing, beach volley, reading, travel.