

Workshop Meta-, Macro-, and Partial Organization : Advances in Research and Theory

Toulouse School of Management
May 13-14, 2019



80 years of building new worlds
through knowledge



Sociology of
Organizations

**First Toulouse Workshop
#MMPOrganization**

“Meta-, Macro-, and Partial Organization: Advances in Research and Theory”

13th and 14th of May 2019

Monday 13th of May 2019

Manufacture des Tabacs - Université Toulouse 1 Capitole, 21 Allée de Brienne (See appendix for directions)

8h30-9h00	Registration, room MQ 212
9h00-9h10	Introduction by Héloïse Berkowitz (CNRS, TSM Research) and Michael Grothe-Hammer (Helmut Schmidt University Hamburg)
	Session: Meta-organization formation, room MQ 212
9h10-10h30	Boundary conditions and the formation of meta-organization to mitigate weak bargaining power in French dairy food systems, the MilkyWay Experience, by Emilie Bourlier-Bargues, Bertrand Valiorgue & Xavier Hollandts, Discussant: Pierre Garaudel
	Hierarchy/ heterarchy from ‘either/or’ to ‘both/and’: Managing interdependencies in Meta Organisations, by Ruth McDonald, Simon Bailey, Kath Checkland, Damian Hodgson, Lisa Riste, and Sharon Spooner, Discussant: Claire Anaïs
10h30-11h00	Coffee break in room ME 001
	Session: Investigating Multi-Stakeholder MO, room MQ 212
11h00-13h00	Unpacking the Multifaceted Identity of the Meta-organisation: The Case of the RSPO, by Liliane Carmagnac, Valentina Carbone & Anne Touboulic, Discussant: Théophile Megali
	What is meta about MSIs: The significance of formation and membership, by Luisa Murphy, Discussant: Elen Riot
	A multi-level approach to social capital creation in multi-stakeholder meta-organizations, by Héloïse Berkowitz & Antoine Souchaud, Discussant: Göran Ahrne
13h00-14h00	Lunch in room ME 001

	Session: Innovation, room MQ 212
	Third-places as enablers for sustainable innovation: an analysis built on Berkowitz' framework, by Claire-Anaïs Boulanger & Annick Castiaux, Discussant: Liliane Carmagnac
14h00-16h00	Innovative organizational structures in healthcare: Analysing territorial support platforms as meta-organizations, by Sandrine Cueille, Matthieu Sibé, Tamara Roberts, Discussant: Steve Cropper
	Resource Orchestration in Meta-Organizations: The Role of Catalytic Orchestrators in Large-Scale Innovation Meta-Organizations, by Jane Zhao & Tao Wang, Discussant: Sanne Bor
16h00-16h30	Coffee break in room ME 001
	Session: (Un-)Success of meta-organizations, room MQ 212
16h30-17h50	Permanently Failing Meta-Organizations? The Arduous Organization of Global Labour, by Göran Ahrne & Adrienne Sörbom, Discussant: Valentina Carbone
	Market-shaping meta-organizations. A case study on the industrial response to the ad-blocking phenomenon., by Théophile Megali, Discussant: Antoine Souchaud
19h30	Dinner

Tuesday 14th of May 2019,

Manufacture des Tabacs - Université Toulouse 1 Capitole, 21 Allée de Brienne (See appendix for directions)

9h00-9h10	Arrival
	Session: Expanding MO theory I, room MQ 212
9h10-10h30	The partial organization of meta-organizations, by Héloïse Berkowitz & Sanne Bor, Discussant: Sandrine Cueille
	Organization as decision, by Michael Grothe Hammer & Héloïse Berkowitz, Discussant: Mikaela Sundberg
10h30-11h00	Coffee break in room ME 001
	Session: Expanding MO theory II, room MQ 212
11h00-13h00	On (re-)defining a type: The mixed character of a meta-organisation, by Steve Cropper & Sanne Bor, Discussant: Ruth McDonald
	Membership versus autonomy: The case of the European accreditation cooperation and the transition to a mandatory membership, by Cecilia Fredriksson, Discussant: Bertrand Valiorgue
	Understanding Accountability in the Context of Meta-Organizations, by Sanne Bor, Discussant: Xavier Hollandts
13h00-14h00	Lunch in room ME 001
	Session: Tensions in and around MO, room MQ 212
14h00-16h00	Everybody's meta-organization? Nobody's? Practices of strategizing through differences in meta-organizing, by Jane Webb & Martin Löwstedt, Discussant: Luisa Murphy
	Having almost everything of an MO... without being an MO. Competitive tensions in the French addiction field, by Pierre Garaudel, Adrien Laurent & Géraldine Schmidt, Discussant: Cecilia Fredriksson
	Open and latent conflicts in the field: morphing the change process of meta/partial/macro organizations and institutions, by Elen Riot, Discussant: Jane Webb
16h00-17h00	Collective discussion and future steps

Financial support:

The workshop is generously financially supported by TSM-Research, by the MSH Toulouse (AAP 2018), by the ISA RC17 Sociology of Organization and is part of the 80th anniversary of the CNRS.

Local organizing committee:

Main contacts: Héloïse Berkowitz (CNRS, TSM Research), heloise.berkowitz@tsm-education.fr, Michael Grothe-Hammer (Helmut Schmidt University Hamburg), mgh@hsu-hh.de

TSM-Research contact: Cédric Beucher (cedric.beucher@ut-capitole.fr)

Scientific committee:

Göran Ahrne (Stockholm University), Héloïse Berkowitz (CNRS TSM-Research), Sanne Bor (Hanken School of Economics), Frank den Hond (Hanken School of Economics), Michael Grothe-Hammer (Helmut Schmidt University Hamburg), Stefan Kirchner (Technische Universität Berlin), Dennis Schoeneborn (Copenhagen Business School), David Seidl (University of Zurich), Mikaela Sundberg (Stockholm University)

Presentation and discussion guidelines:

A 40-minute slot is allocated per paper. This includes a 20-minute presentation (with or without powerpoint), a 5-minute discussion by the assigned discussant and a 15-minute collective discussion.

A collaborative google document will be shared during the workshop to write down additional feedbacks.

Website & social media:

Workshop website: mmporganization.weebly.com

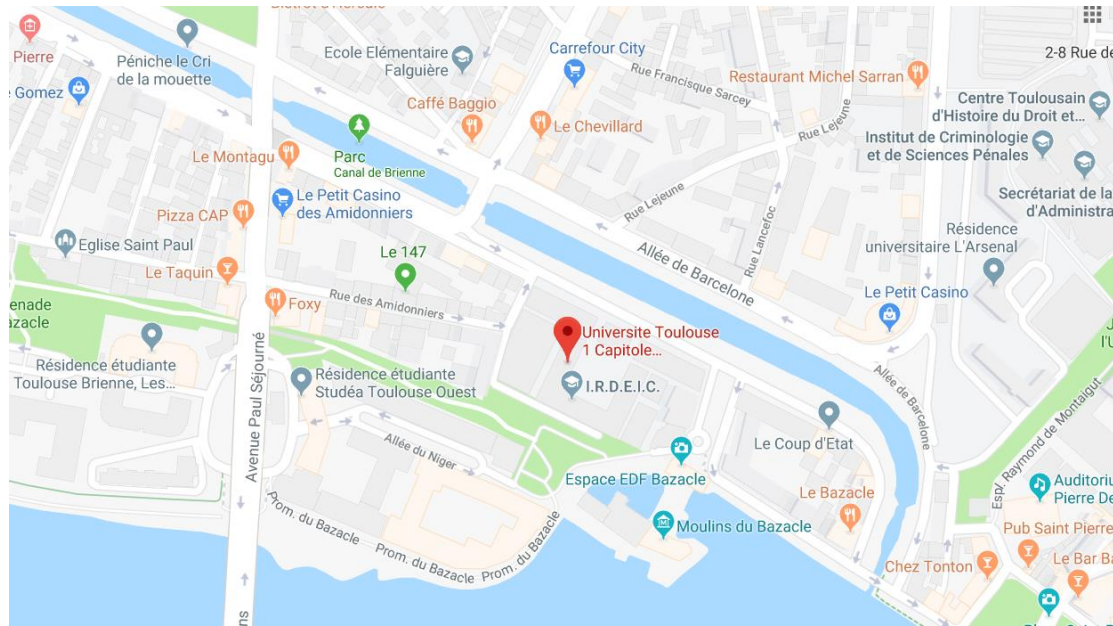
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Venue of the workshop

Manufacture des Tabacs, 21 Allée de Brienne, 31015 Toulouse (Room MQ 212)

<https://goo.gl/maps/4orULN97nDX4Msue7>

Metro: Compans Caffarelli or Saint-Cyprien-République



Partners of the workshop

