

# Yasushi OGASAWARA

Professor at Meiji University

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## Current Position:

- Full time professor at Meiji University, School of Global Japanese Studies

## Status of Residence:

- Japanese national

## Specialized academic fields:

- Strategy and comparative organizational culture and behavior focusing on business organization in the context of competition and management under technology driven globalization and innovation.
- International political economies with focus on globalization, technology and, shift and degeneration of power
- Social system design and social reform

## Major publications: (all written in Japanese)

- *Rise of the Japanese and Fall of Japan*, 2014 (Single author)
  - + Rise of individual and corporation power and degeneration of nation state power in Japan under accelerated globalization tied with rapid digital technology development.
- *2050: Reality of Super-aged Society in Japan*, 2012 (Co-and first author)
  - + Unavoidable future of super-aged Japanese society in 2050 without drastic social reforms and understanding of globalization impacts
- *A Japanese way of Innovation*, 2009 (Single author)
  - + Given Japanese strength in terms of organizational behavior, how to define a Japanese way of innovation compared to a Anglo-Saxon way of innovation.
- *Feel like a Japanese*, 2006 (Single author)
  - + As a Japanese. how to adapt globalized environments while maintaining

the Japanese unique strength.

- **Seek for a Japanese reform way**, 2003 (Single author)
    - + How to define the Japanese unique strength from the viewpoints of organization and individuals
  - ***CNC: Cyber Network Computing***, 2002 (Co-and first author)
    - + Technological arguments of Cloud Computing before the term of Cloud Computing was coined.
- Regarding issues of international political economies**, I have been contributing articles on Huffington Post Japan since the service was launched in Japan in 2013.

#### **Current research themes and academic interests:**

- A shift and change of the power among nation states, corporations and individuals in accelerated globalization and innovation tied with rapid digital technology development. In this context, EU's ongoing experiments are the center of my academic research interests.
- Under the ongoing power shift, relations between nation states and business entities are anticipated to transform while interests of an individual in a nation are diversified. These changes, I believe, will proceed under convergence and divergence movement in the E.U. and eventually a new dynamic equilibrium of power and relation among the three players, i.e., nation states, corporations and individuals, will emerge.
- In the context above and ongoing aging society, role of a nation will be changed especially in social welfare system as well as innovation will become a critical strategy factor for nation states, corporations and individuals.

#### **Educations/Academic degrees:**

- Bachelor of Arts from **University of Tokyo**, specialized in modern European history  
Thesis title: 'An essay on Social Reform Policy during the Chamberlain Campaign Period in the United Kingdom'
- Master of Arts from **the University of Chicago**, Graduate School of Social Science, specialized in International political economies.

Thesis title: 'A New Era of the Regional Economic Integration in the Asia-Pacific Area'

- Master of Business Administration(MBA) from **the University of Chicago**, Graduate School of Business, specialized in International Business

#### **Professional Experiences/Employment:**

- McKinsey & Company Tokyo Office, Consultant
- Cargill Inc. (US agri-major), worked at Minneapolis head office, Cargill Netherland, and Cargill UK as manager
- NTT Data Institute of Management Consulting (Tokyo), Partner
- From April 2009, full time professor at Meiji University School of Global Japanese Studies. Before I became a full-time professor at Meiji University, I had been teaching as a visiting lecturer at several universities such as Chuo University, Shizuoka University, Kyoto Institute of Technology since 2000.

#### **Professional Affiliations**

- + Member of Mont Pelerin Society founded by F.,Hayek and M. Freedman (From 4/2008 to Current)
- + Member of International Fiscal Association (From 10/1999 to Current)
  - \* In this conjunction, I had been a non-government member of Technological Advisory Group on Cross border taxation at **CFA(Committee on Fiscal Affairs) of OECD from 1999 to 2010.**
- + Member of Japan Society for Management Information (From 4/1997 to Current) Member of Board Directors (4/1999-3/2001 and 4/2007-3/2009)
- +Member of The Japan Association for Social and Economic Systems Studies (From 4/2000 to Current)