

AXE STRATÉGIE

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- Aldebert, B., & Rouziès, A. 2014. Quelle place pour les méthodes mixtes dans la recherche francophone en management? *Management International*, 19(1): à paraître. (CNRS 3, FNEGE 2, AERES B).
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- Delacour, H., & Leca, B. 2009. L'évolution des lieux de la concurrence : le cas du marché de l'art contemporain. *Entreprise et Histoire*, 53(n° spécial : les lieux de la concurrence): 91-99. (CNRS 4, FNEGE 4, AERES C).
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Ouvrages et chapitres d'ouvrages

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- Cailluet, L. 2014. The Challenge of fruitful long-term cooperation: a Japanese-French joint-venture in the cosmetics industry. In T. Sakamoto (Ed.), *An Analysis of Japanese Management Styles, Business and Accounting for Business Researchers*: à paraître Tokyo: Maruzen Planet (en japonais).
- Cailluet, L. 2013. Le long et tortueux chemin de l'intégration opérationnelle et culturelle des investisseurs français en Amérique. In L. Cailluet, Y. Lemarchand, & M.-E. Chessel (Eds.), *Histoire et sciences de gestion*: 197. Paris: Vuibert.
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- Aldebert, B., & Rouziès, A. 2011. ***L'utilisation des méthodes mixtes dans le recherché francophone en stratégie: constats et pistes d'amélioration***. Paper presented at the 20ème Conférence de l'Association Internationale de Management Stratégique (AIMS), Nantes. 6-8 juin
- Caillaud, L. 2012. ***The difficult and pragmatic internationalisation of a product category:***

- dermocosmetics and the Pierre Fabre Group development 1962-2010***. Paper presented at the 16th Annual Congress of the European Business History Association (EBHA) Business enterprises and the tensions between local and global, Paris. 30 août
- Cailluet, L., & Brachet Champsaur, F. 2010. ***The Great Depression? Challenging the periodization of French business history in the Interwar period***. Paper presented at the Business History Conference, Athens, Georgia (US). 25-27 mars
- Cailluet, L., Yakis, B., Whittington, R., & Mogoutov, A. 2010. ***Seeking outstanding individuals: the evolving practice of strategic planning***. Paper presented at the 26th European Group for Organizational Studies (EGOS) Colloquium, Lisbonne, (Portugal). 28 juin- 3 juillet
- Cailluet, L., Yakis, B., & Mogoutov, A. 2010. ***From Long Range Planner to Director of Strategic Planning Title:analysing strategists job ads to understand evolving practices***. Paper presented at the 30th Strategic Management Society (SMS) Annual International Conference, Rome, (Italie). 12 -15 septembre
- Cailluet, L., Yakis, B., & Mogoutov, A. 2010. ***The Evolving Practice of Strategic Planning***. Paper presented at the Academy of Management (AOM) Annual Meeting, Montréal, (CA). 6-10 août
- Cailluet, L., & Fréchet, M. 2010. ***Phénomènes de persistance dans les alliances, quelles portes de sortie ? Le cas d'une JV franco-japonaise***. Paper presented at the XIXème Conférence de l'Association Internationale de Management Stratégique (AIMS), Luxembourg 2-4 juin
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- Cailluet, L., & Kipping, M. 2009. ***Strategy in practice : Understanding processes and outcomes through the richness of corporate archives***. Paper presented at the 29th Annual International Conference of the Strategic Management Society (SMS) Washington DC, (US). 11-14 octobre
- Colman, H., & Rouziès, A. 2013. ***Union representatives' participation as post-acquisition integrations facilitation***. Paper presented at the American Sociology Association Annual Meeting, New-York, (US). 10-13 août
- Colman, H., Rouziès, A., & Lunnan, R. 2012. ***Social integration post-acquisition: how identity claims demarcate and compound***. Paper presented at the Academy of Management (AOM) Annual Meeting " The Informal Economy", Boston, M.A, (US). august 3-7
- Colman, H., & Rouziès, A. 2011. ***Union representatives'participation as post-acquisition integration facillitation***. Paper presented at the Academy of Management (AOM) Annual Meeting San Antonio, Texas, (US). 12-16 juin
- Delacour, H., & Liarte, S. 2010. ***Sexe, mensonge et vidéo : de l'art de l'intéressement à l'art de se rendre intéressant dans la bataille de standard***. Paper presented at the XIXeme Conférence de l'Association Internationale de Management Stratégique (AIMS), Luxembourg. 2-4 juin
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- Fréchet, M., Ayadi, N., & Martin, A. 2014. ***Persistence of innovation protection methods: evidence from French context.*** Paper presented at the Academy of Management Meeting in Philadelphia (AOM), Pennsylvania, Philadelphia. 1-5 august
- Fréchet, M., & Goy, H. 2014. ***Peut-on planifier l'innovation ? Influence des stratégies formalisées sur l'innovation dans les PME françaises.*** Paper presented at the 23ème Conférence Annuelle de l' Association Internationale de Management Stratégique (AIMS), Rennes. 26-28 mai
- Fréchet, M., Ayadi, N., & Martin, A. 2013. ***Le choix des méthodes de protection de l'innovation : inertie et états de dépendances dans les entreprises françaises.*** Paper presented at the XXII ème Conférence de l'Association Internationale de Management Stratégique (AIMS), Clermont-Ferrand. 10, 11 et 12 juin
- Fréchet, M., & Bertrandias, L. 2012. ***La forme du contrat : influence de la confiance et des caractéristiques individuelles dans le cadre d'une approche expérimentale.*** Paper presented at the 21ème Conférence de l'Association Internationale de Management Stratégique (AIMS), Lille. 4-6 Juin
- Fréchet, M., & Bertrandias, L. 2009. ***The legal performance of the firm: en exploratory study of litigation success in front of French labor courts.*** Paper presented at the Academy of Management Annual Meeting, (AOM), Chicago. 7-11 août
- Fréchet, M., & Bertrandias, L. 2009. ***La performance judiciaire de la firme : une étude exploratoire des décisions obtenues devant le conseil des prud'hommes.*** Paper presented at the XVIIIème Conférence de l'Association Internationale de Management Stratégique (AIMS), Grenoble. 2-5 juin
- Grand, S., & Sele, K. 2014. ***Strategic Enactment of Routine Performance: The Case of the Zurich Artificial Intelligence Lab.*** Paper presented at the 6th International Symposium on Process Studies (PROS), Rhodes, (Grèce). 19-21 juin
- Jacob, M.-R., & Rouziès, A. 2013. ***Ensemble mais différents : Les dynamiques d'identification dans les équipes composites.*** Paper presented at the 22ème Conférence Annuelle de l' Association Internationale de Management Stratégique (AIMS), Clermont Ferrand, France. 10-12 juin
- Jolivet, E. 2010. ***Democratic failures? An inquiry into failed participation processes of wind farm implementation in France.*** Paper presented at the Society for the Social Studies of Science Annual Meeting, Tokyo, (Japon). 25-29 august
- Kipping, M., Mirc, N., & Rouziès, A. 2014. ***Regulating tensions in knowledge-intensive firms – the case of management consulting.*** Paper presented at the 6th International Symposium on Process Organization Studies (PROS) Theme: Organizational routines : How they are created, maintained, and changed, Rhodes, (Grèce). 19-21 juin
- Kyle, M. K. 2009. ***Parallel Trade and Firm Responses : Implications for Competition Policy.*** Paper presented at the 36th Annual Conference on International Antitrust Law and Policy Fordham University School of Law, New York, (US). september 24-25
- Mirc, N. 2014. ***Network evolution after a corporate acquisition: the role of network cohesion and acquisition brokers in post-acquisition integration,*** . Paper presented at the 14th Annual Conference of the European Academy of Management (EURAM), Valence, Espagne. 4-7 juin
- Mirc, N., Rouziès, A., Teerikangas, S., & Tarba, S. 2010. ***The M&A community: myth or reality ?***

- A social network analysis of co-authorship practices in the field of M&A research.***
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- Paunova, M., & Rouziès, A. 2013. ***Identification Dynamics in International Joint Ventures: A model of dual identification of IJV managers.*** Paper presented at the Strategic Management Society (SMS), Special Conference, Copenhagen, (Danemark). 13-15 juin
- Paunova, M., & Rouziès, A. 2013. ***Identification Dynamics in International Joint Ventures.*** Paper presented at the 22ème Conférence Annuelle de l' Association Internationale de Management Stratégique (AIMS), Clermont Ferrand, France. 10-12 juin
- Paunova, M., & Rouziès, A. 2013. ***Identification Dynamics in International Joint Ventures: A model of dual identification of IJV managers.*** Paper presented at the 13rd Annual Conference of European Academy of Management (EURAM), Istanbul, (Turquie). 24-29 juin
- Rahila Hassane, A., & Léautier, T.-O. 2011. ***Hedging strategies and firms market values.*** Paper presented at the French Finance Association International Meeting (AFFI), Montpellier. 10-13 juin
- Rouziès, A., & Colman, H. 2014. ***Social integration post-acquisition: The role of local and national identity claims.*** Paper presented at the European Group for organization Studies, (EGOS), Rotterdam, (Netherlands). July 3-5
- Rouziès, A., & Colman, H. 2011. ***Social integration in cross-border post-acquisition integration : nationality as a the demarcating and compounding influence.*** Paper presented at the 11th Annual Conference of European Academy of Management (EURAM), Tallinn, (Estonie). 1-4 juin
- Rouziès, A. 2010. ***Mixed Methods Research: A Useful research design to analyze socio-cultural processes in the study of M&A.*** Paper presented at the 26th European Group for Organizational Studies (EGOS) Colloquium, Lisbonne, (Portugal). 28 juin-3 juillet
- Rouziès, A., & Colman, H. 2010. ***Post-acquisition Integration in a Crisis Period: paradoxical and contrasted effects.*** Paper presented at the 10th Annual Conference of the European Academy of Management (EURAM)), Rome, (Italie). 19-22 mai
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- Sele, K., Mirc, N., & Rouziès, A. 2014. ***Acquiring routines - the micro-foundations of post-acquisition integration.*** Paper presented at the the Strategic Management Society (SMS), Special Conference MICRO, Copenhagen, (Danemark). 13-15 juin
- Sele, K., & Jacob, C. 2013. ***Legitimizing New Technology Concepts: Figures of Speech in the Rhetoric of Translation.*** Paper presented at the Special Conference "Strategizing Practices from the Outliers: Enabling "Big Bang" Innovations of the Strategic Management Society (SMS) Lake Geneva, (CH). 20-23 mars
- Sele, K., & Jacobs, C. 2012. ***Elephants Don't Play Chess - On Discursive Practices of Translating Emergent Technologies, paper accepted at the, Boston.*** Paper presented at the Academy of Management (AOM) Annual Meeting " The informal Economy", Boston, (US). august 3-7
- Teerikangas, S., Rouziès, A., & Colman, H. 2013. ***What actually is post-deal integration following M&A? Toward a Synthesis and Reconceptualization of the Field.*** Paper

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Teerikangas, S., Rouziès, A., Cartwright, S., & Wilson-Evered, E. 2010. ***The study of Mergers and Acquisitions – Initiating a Research Methodological Debate***. Paper presented at the Strategic Management Society, Special Conference, Levi (Finlande). 17-20 mars

Colloques, conférences, workshops

Brachet, F., Caillaud, L., Lamendour, E., Robic, P., & Lemaigre-Gaffier, P. 2012. The Great Depression ? Challenging the Periodization of French Business History in the Interwar Period. ***17èmes journées Histoire de la Comptabilité et du management***, Toulouse, IAE. 22-23 mars

Caillaud, L., Yakis, B., Whittington, R., & Mogoutov, A. 2010. From text to practice: analysing job ads to understand evolving strategic planning. ***Workshop HEC Montréal Talk, Text and Tools in the Practice of Strategy***, Montréal, (Canada). 5 août

Caillaud, L., & Pezet, A. 2009. FDI as a Dynamic of Intergenerational Knowledge. The case of French Aluminium Industrialists (1910-1990). ***14èmes Journées d'histoire de l'Association Française de Comptabilité (AFC)***, Paris. 26-27 mars

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Jacob, M.-R., & Rouziès, A. 2014. Together but different: is ambivalence a motor of identification dynamics in composite teams? ***Workshop on Research Advances in Organizational Behavior and Human Resources Management***, Université Paris Dauphine, DRM - Management & Organisation. mai

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Mirc, N., & Very, P. 2014. Acquisition brokers as resource to ensure acquisition integration. ***Dauphine special workshop Strategy & Networks***, Paris. 10-11 juin

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